Supplement: Environmental, social, and governance (ESG) factors in infrastructure

Note: This supplemental section was published in March 2023, following the publication of the original six sections of the Infrastructure Monitor 2022 report.
Key findings

- Infrastructure assets are getting better at setting up ESG policies, plans, systems, and disclosure. In 2022, infrastructure assets improved in all three pillars of ESG (environmental, social, and governance).
- Among the alternative asset classes, infrastructure is the most transparent in its ESG disclosure.
- Improvements in ESG policies, plans, systems, and disclosure are encouraging because they indicate a willingness to improve the sustainability outcomes of infrastructure; however, these improvements do not themselves lead to improved sustainability outcomes.

- Although more infrastructure assets are setting GHG emission targets, still less than half have such targets, and very few have a zero target.
- In 2022, very few infrastructure assets had short-term zero targets and met them.
- To inform investment decisions and reduce infrastructure’s significant carbon footprint, the infrastructure sector must capture data on the ESG outcomes of infrastructure assets.
Infrastructure assets are getting better at setting up ESG policies, plans, systems, and disclosure.

GRESB is currently the market leading source of ESG data for infrastructure assets. Annually, GRESB collects data on ESG via its *Infrastructure Asset Assessment* and calculates an ESG Score using a bespoke methodology and framework. This ESG Score reflects the extent to which assets have ESG policies in place, manage ESG risk, report transparently on their most material ESG issues, and have current and future ESG targets.

According to GRESB’s *Infrastructure Asset Assessment*, the average ESG Score for infrastructure assets continued to increase in 2022. This improvement was evident across all assets. ESG Leaders (top 20% of reporting assets) and ESG laggards (bottom 20% of reporting assets) have both increased their scores over time.

Source: GI Hub analysis based on GRESB Infrastructure Asset Assessment. Notes: Analysis presented in this section excludes some assets included in GRESB’s assessment, as they are not considered as infrastructure by the GI Hub, such as oil, gas, and defence assets. It also excludes diversified/multi-sector assets. Also note that although ESG Scores have been subject to some methodological changes and changing component weights over time, they are still comparable across years.
In 2022, ESG Scores for infrastructure assets improved in all three pillars of ESG.

In 2022, the ESG Scores of infrastructure assets improved across all three pillars of ESG (environmental, social, and governance). However, on average, assets score better in the environmental and social pillars; scores in the governance pillar are lagging. This is primarily due to the Certification aspect of Governance, which assesses the asset’s achievement and/or maintenance of ESG-related certifications and awards. The relatively low score for this aspect reflects the inherent difficulty and cost of obtaining ESG certification. Certifications typically involve lengthy application and verification processes, often for a fee.

The highest score on any individual aspect of ESG in 2022 was on Energy. The score for Energy reflects the extent to which an asset reports on and sets targets for energy sold or consumed. The next highest score on an individual aspect was on Health and Safety (the extent to which an entity reports on health and safety of employees and contractors, users, and the local community). These two aspects also had the highest scores in 2021.

Promisingly, this year the data reflect how ESG objectives are gradually expanding beyond a narrow focus on energy and GHG emissions. In 2022, scores improved significantly for Waste (the extent to which an asset reports on and sets targets for waste generation and disposal) and Biodiversity (the extent to which an asset reports on and sets targets for biodiversity impact, measured by net habitat gain). These were two of the lowest-performing aspects of ESG in 2021. The increasing scores in these areas reflect the rising prominence of these issues on ESG agendas, supported by increasing global action on this front (e.g. circular economy policies such as those led by the EU’s Circular Economy Action Plan, and the establishment of the Taskforce on Nature-related Financial Disclosures [TNFD] framework).

![ESG Scores for infrastructure assets by ESG pillar, 2021 vs. 2022](image)

Source: GI Hub analysis based on GRESB Infrastructure Asset Assessment.

Note: The Policies and Risk Management components contribute to three pillars but have been included in the Governance pillar for the purpose of this chart.
Among the alternative asset classes, infrastructure is the most transparent in its ESG disclosure.

In addition to showing improvements in ESG policies, plans, systems, and disclosure over time, infrastructure assets also perform well when compared with other alternative asset classes (i.e., investments outside of traditional asset classes such as stocks, bonds, and cash). According to Preqin, infrastructure is the most transparent asset class on average and exhibits the highest level of disclosure on ESG issues.

**Average ESG Transparency Metric across private capital fund managers by asset class, 2022**

(0% = lowest transparency and 100% = highest transparency)

- Infrastructure
- Private Debt
- Real Estate
- Private Equity
- Natural Resources
- Venture Capital

Source: Preqin (2022a).

Note: The ESG Transparency Metric is calculated as the percentage of ESG indicators (37 in total) that are publicly or privately disclosed to Preqin. The more indicators that are reported on, the higher the transparency metric.
Improvements in ESG policies, plans, systems, and disclosure are encouraging; they indicate a willingness to improve the sustainability outcomes of infrastructure. However, these improvements do not themselves lead to improved sustainability outcomes.

For example, data on targets for GHG emissions shed some light on progress toward decarbonisation as an outcome.
Although more infrastructure assets are setting GHG emission targets, still less than half have such targets, and very few have a zero target.

Data collected by GRESB on the existence of GHG emission targets for infrastructure assets show that the share of assets setting a long-term emission target covering both direct and indirect emissions has increased from 18% in 2019 to 48% in 2022.

Although this increase is encouraging, the fact remains that more than half of the assets that are reporting currently do not have a long-term target.

Moreover, among the infrastructure assets that have set long-term targets, only 16% have a target of zero emissions. This means that overall, only 8% of infrastructure assets are targeting zero.

Reviewing these data, it is clear that despite increased recognition of the need to reduce emissions, neither the level of target setting nor the ambitions of the targets being set are aligned with what is required to make economies more sustainable.

Long-term GHG emission target setting for infrastructure assets, 2019–2022 (% of total reporting assets)

- 2019: 81% No target, 6% Zero target, 12% Non-zero target
- 2020: 71% No target, 8% Zero target, 21% Non-zero target
- 2021: 66% No target, 8% Zero target, 26% Non-zero target
- 2022: 52% No target, 8% Zero target, 40% Non-zero target

Source: GRESB Infrastructure Asset Assessment.
Note: Targets refer to Scope 1, 2, and 3 GHG emissions. Scope 1 = Direct emissions from sources owned or controlled by the entity. Scope 2 = Indirect emissions created by the generation of purchased energy. Scope 3 = All other indirect emissions as a result of the entity’s activities throughout its entire value chain.
In 2022, very few infrastructure assets had a short-term zero target and met it.

Data on short-term GHG emission targets are a window into immediate intentions and progress on emission reduction.

In 2022, less than half (48%) of infrastructure assets had a short-term GHG emission target. Among them, only 12% had a target of zero emissions. This means that overall, only 6% of infrastructure assets targeted zero in the short term.

And, few infrastructure assets are currently meeting their targets. In 2022, only 20% of short-term targets were met.

Interestingly, 55% of the zero targets set were met, compared with 15% of the non-zero targets. In other words, assets that have set a more ambitious target of zero are more likely to be meeting it. This could suggest that assets which are more determined to reduce emissions set more ambitious targets.

Overall, out of all infrastructure assets that reported in 2022, only 3% had a short-term zero emissions target and met it.
The infrastructure sector must move to capture data on the ESG outcomes of infrastructure assets.

To inform investment decisions and reduce infrastructure’s significant carbon footprint, the sector must begin capturing data on the ESG outcomes of infrastructure. Currently, and across the majority of data providers, data on ESG in infrastructure generally reflect an entity’s ESG management approach (e.g. policies, plans, and systems) and transparency of reporting.

Some quantitative performance data (such as data on GHG emissions) are collected. But evaluations of the ESG outcomes of infrastructure are not available because of:

• The difficulty of assessing performance in the absence of clear and agreed indicators and a standardised framework
• The voluntary reporting structure currently in place, which yields very small sample sizes

GRESB is currently working with the industry to capture data to address these issues and help close this critical data gap.